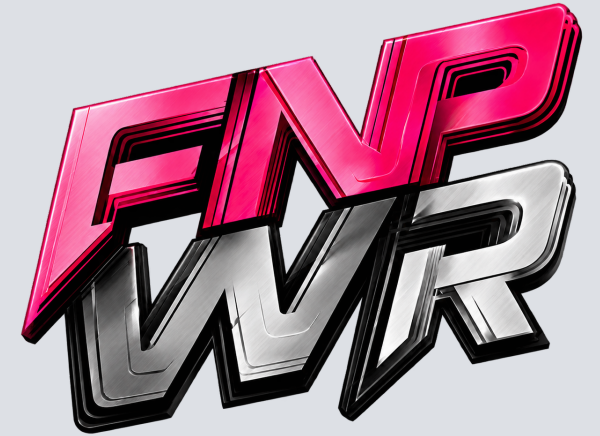
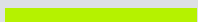


CREATOR POWER.



COMMERCE WITH INTENT.

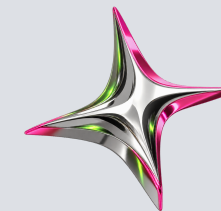
TikTok Shop and LIVE commerce.
Built for US brands. Powered by people.



1,000+
CREATORS

@itsfnpwr
US MARKET FOCUS

THE NETWORK



1,000+

CREATORS

Across TikTok Shop and LIVE streaming.

Creator relationships. Commercial focus.

\$1.30M

ANNUALIZED CREATOR GMV

Based on recorded creator-attributed GMV.

\$685K+

ANNUALIZED MANAGED GMV

Based on owner-reported Shop management GMV.

Approved US full-service management: Shop, seller affiliate, LIVE, short video, creator matchmaking and creator services.

Annualized figures use a seven-month average multiplied by twelve. Projections are not achieved annual results. GMV measures may overlap and are not combined.

ONE NETWORK. CONNECTED CAPABILITIES.

Creator relationships and commerce support, coordinated around your brand.

01

SHOP MANAGEMENT

Listings, Shop priorities, promotional planning and performance reviews.

03

LIVE COMMERCE

Creator preparation, product storytelling and show planning.

02

CREATOR PARTNERSHIPS

Creator sourcing, product fit and affiliate campaign coordination.

04

CONTENT & MEDIA

Short-form briefs, creator education and GMV Max coordination within scope.



US FULL-SERVICE MANAGEMENT

A CLEAR PATH FROM ONBOARDING TO GROWTH

Scope and timing follow each brand's products, readiness and campaign priorities.

01

Discover

Product review,
audience fit and
commercial goals.

02

Prepare

Campaign scope,
creator criteria and
content direction.

03

Activate

Creator coordination,
product storytelling and
offers.

04

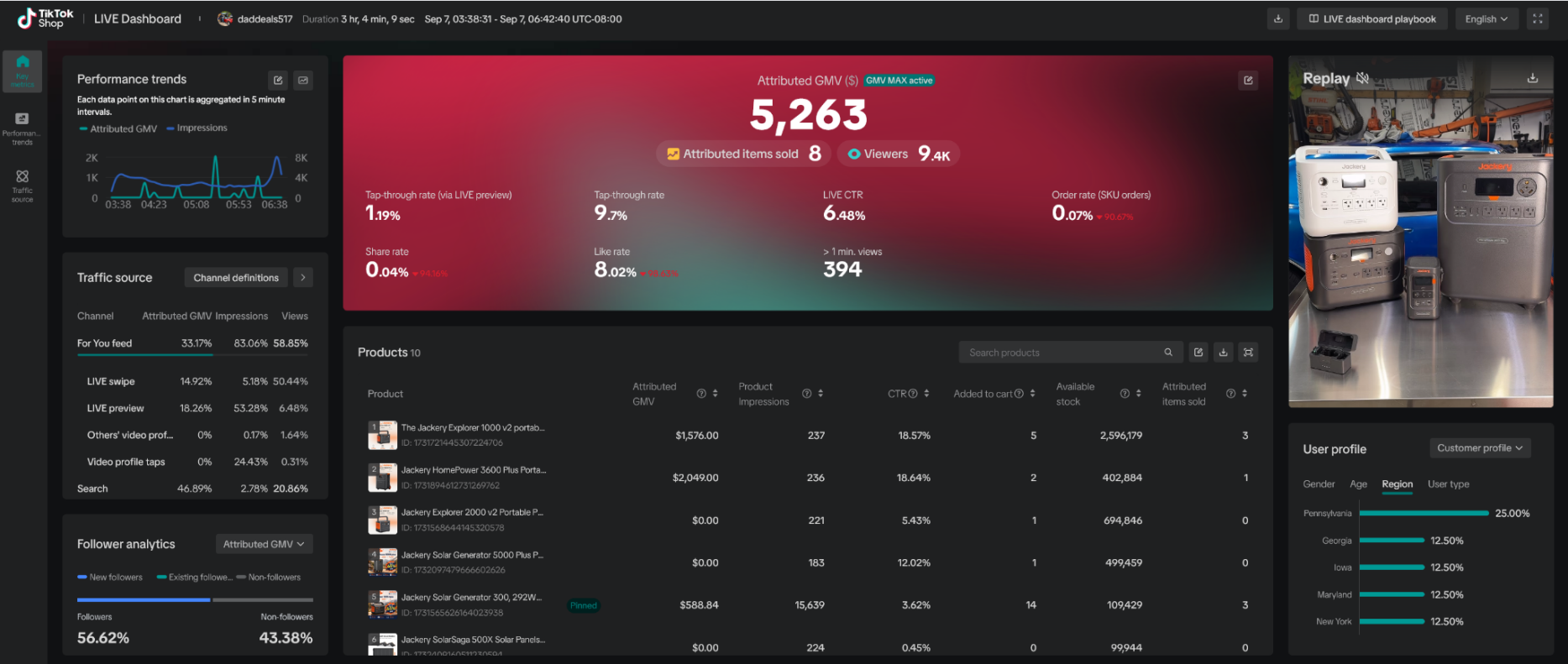
Optimize

Performance review and
the next campaign
decisions.

A repeatable process, tailored to your brand.

PRODUCTS COME TO LIFE ON LIVE

Creator-led demonstrations, real shopper engagement and measurable commerce activity.



\$5,263

ATTRIBUTED GMV

9.4K

VIEWERS

8

ITEMS SOLD

SUPPLIED LIVE SESSION EXAMPLE

**FOX**

FOUNDER & OWNER
RYAN BAILEY

BEHIND THE TALENT

EDUCATION

Practical guidance on content, LIVE presentation and product communication.

COMMUNITY

A team that encourages creators to show up, develop their skills and learn together.

ACCOUNT SUPPORT

Account health guidance and available escalation channels.

CREATOR CAMPAIGN WORKFLOW

Match the product with relevant creators, then coordinate the work and measure available results.

01 02 03 04 05

Plan Match Coordinate Activate Review

Goals, products and creator criteria. Audience relevance and content fit. Briefs, samples and commission terms. Content and campaign delivery. Attributed sales and creator activity.

Relevant creators. Clear briefs. Measurable activity.

REAL PRODUCTS. CREATOR PERSPECTIVE.

Selected stills from the supplied creator videos. Content examples, without attributed sales claims.



CREATOR CONTENT

PRODUCT DEMONSTRATION

A hands-on explanation of a wearable accessory.



CREATOR CONTENT

HOME & LIFESTYLE

A creator demonstration of a color-changing light.



CREATOR CONTENT

BEAUTY & SKINCARE

A close-up product showcase from a skincare routine.

EVERYDAY PRODUCTS, IN CONTEXT.

Selected stills from the supplied creator videos. Content examples, without attributed sales claims.



CREATOR CONTENT

FAMILY & BOOKS

A product walkthrough with readable interior pages.



CREATOR CONTENT

HOME & OUTDOOR

An on-location demonstration of outdoor storage.



CREATOR CONTENT

TOOLS & OUTDOOR

A product introduction followed by a real-use demonstration.

CONNECT DISCOVERY WITH PURCHASE

Creators, Shop activity and promotional mechanics work together around the brand's goals.

Discovery

Creator matching and relevant short-form content.

Consideration

LIVE demos and product education.

Conversion

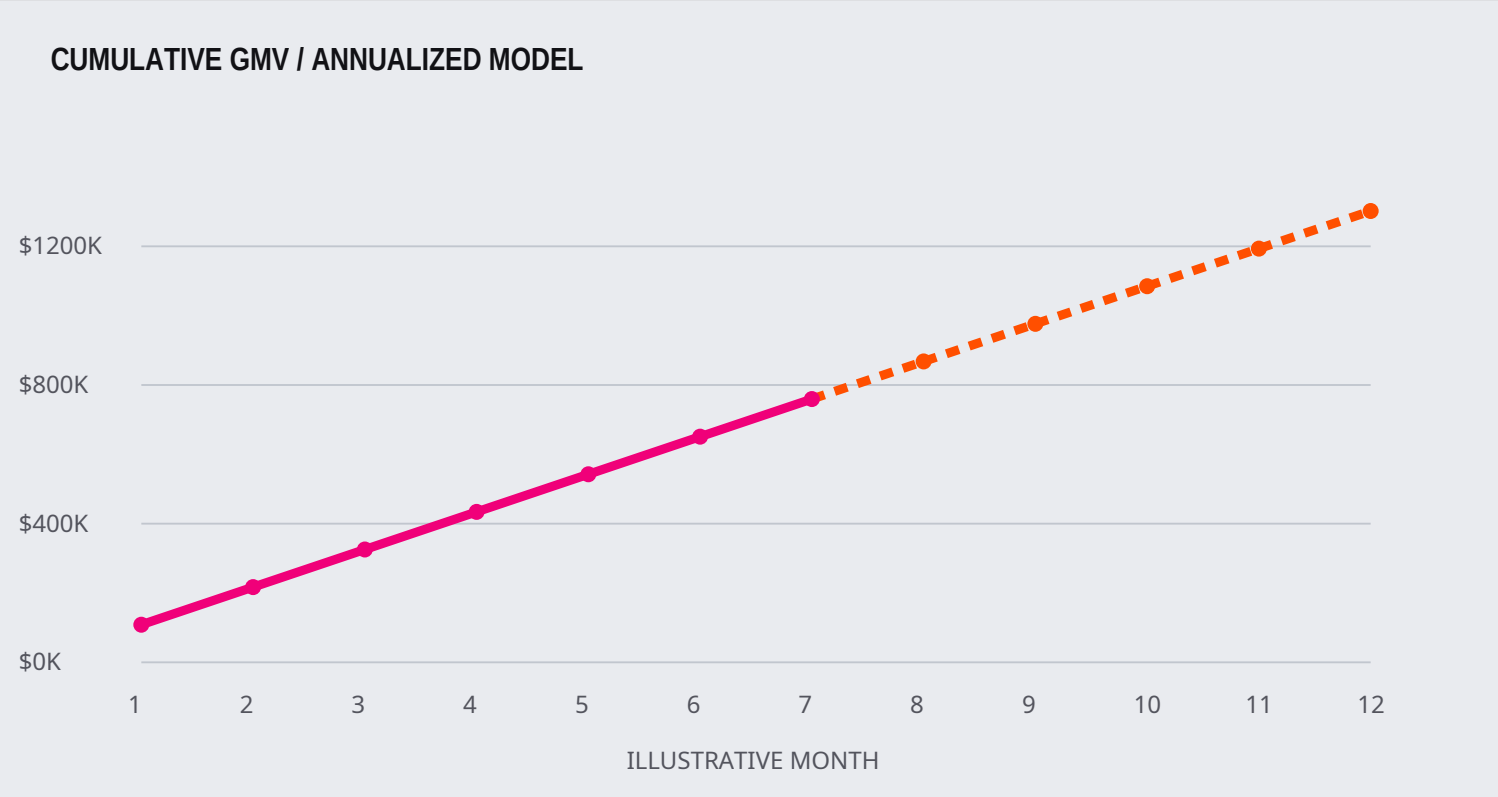
Commission planning, flash sales and coordinated offers.

Optimization

Performance reviews and GMV Max coordination within scope.

A \$1.30M ANNUALIZED CREATOR GMV MODEL

A constant-average illustration based on the supplied creator-attributed GMV total.



\$759.4K

RECORDED CREATOR-ATTRIBUTED GMV

\$1.30M

ANNUALIZED PROJECTION

Monthly average: \$108,492.26.
Seven equal months scaled to twelve.

Model only, not a measured monthly trend. No seasonality or growth assumed. GMV is not agency revenue. Separate managed-shop GMV may overlap.



RYAN BAILEY

KNOWN AS FOX

FOUNDER & OWNER, FNPWR

Ryan leads FNPWR with a focus on helping creators develop their skills, build communities and create opportunities through TikTok LIVE and TikTok Shop.

Creator development

Owner-led LIVE education, creator guidance and ongoing community support.

A growing creator network

FNPWR brings together 1,000+ creators across TikTok Shop and LIVE streaming for the US market.

LEADERSHIP WITH A TRACK RECORD

Fox and FNPWR: recognition across agency growth, recruitment and the TikTok LIVE community.

01	No. 1 LIVE Agency	2022, 2023, 2024
02	No. 1 Recruiter	2022, 2023, 2024, 2025
03	Most Influential Agency	2025
04	TikTok Gala Winner	2025
05	Community Fest / 3rd Place	2025

BEAUTY & PERSONAL CARE

Approved brands across beauty & personal care.

medicube⁺
K-BEAUTY TECH

medicube

S K I N 1 0 0 4

SKIN1004

Dr.Melaxin

Dr.Melaxin

Neutrogena[®]

Neutrogena

tarte
high-performance naturals™

tarte

Anua

Anua

SUNGBOON EDITOR

SUNGBOON EDITOR

**Guru
Nanda**[®]

GuruNanda

WELLNESS & NUTRITION

Approved brands across wellness & nutrition.



Goli Nutrition



Micro Ingredients



Neuro



Bloom Nutrition

FASHION & EVERYDAY STYLE

Approved brands across fashion & everyday style.

The logo for Comfirt, featuring the brand name in a black, elegant serif typeface.

Comfirt

The logo for Halara, featuring the brand name in a bold, black, sans-serif typeface.

Halara

The logo for Crocs, featuring the brand name in a bold, black, sans-serif typeface with a trademark symbol.

Crocs

The logo for Fashion Nova, featuring the word "FASHION" in a thin, black, sans-serif font followed by "NOVA" in a bold, black, sans-serif font.

Fashion Nova

The logo for Pacsun, featuring the brand name in a bold, black, sans-serif font with wide letter spacing.

Pacsun

HOME, KITCHEN & OUTDOOR

Approved brands across home, kitchen & outdoor.

The logo for Shark, featuring the word "Shark" in a bold, italicized, black sans-serif font.

Shark

The logo for Ninja, featuring the word "NINJA" in a bold, black, pixelated font.

Ninja

The logo for VEVOR, featuring the word "VEVOR" in a bold, red, sans-serif font, followed by a vertical line and the text "Upgrade The Home Creator Way" in a smaller, red, sans-serif font.

VEVOR



QVC

The logo for EcoFlow, featuring the word "EcoFlow" in a bold, black, sans-serif font, followed by a vertical line and the word "STORE" in a smaller, black, sans-serif font.

EcoFlow

The logo for Carote, featuring the word "carote" in a bold, black, sans-serif font.

CAROTE

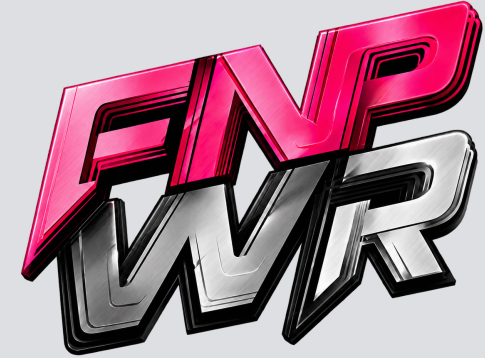
YOUR BRAND. FULL POWER.

Let's build your next chapter in US creator commerce.

RYAN BAILEY / FOX

Founder & Owner, FNPWR

teamfnpwr.com



TIKTOK

@itsfnpwr

WHATSAPP

+5513996314480

WECHAT

ITSFNPWR